

Quick Snapshot

An innovative problem solver, skilled at creative initiatives with a deep perception of cutting-edge technology. Proficient at developing and extending current vendor resources. A visionary with a refined flair in design, style, imagery, typography and a constant self-educator. Expert in design software: Adobe PhotoShop CS3, Illustrator CS3, InDesign CS3, Apple Keynote, & QuarkXPress 7. Working knowledge of Adobe Flash CS3, Adobe Dreamweaver CS3, Apple Final Cut Studio 2.0, & Microsoft Office applications. Exceptional graphics & printing expertise across several media.

Experience

dancamera design, www.dancamera.com

Freelance Art/Creative Director 11/2003 – Present. Main focus has been on creative conceiving, production, & project management.

Guess Watches, Norwalk, CT 2007 – 2008

Design of worldwide sales presentations & collateral materials.

SoBe Beverages, Norwalk, CT 2007 – 2008

Packaging designs for new drink line & promotional concepts.

Malibu-Kahlua International, Purchase, NY 2007

Designed a corporate extranet for news and media materials.

Consumer Reports, Yonkers, NY 2007

Worked on extending an overall redesign to current website.

MasterCard Worldwide, Purchase, NY 2007 – 2008

Various projects including an informational DVD & print support materials.

Concept One, Westport, CT 2007 – 2008

Point of sale materials for Pepperidge Farm & Claritin.

MTV Music Television, New York, NY 2007

Created web banners for the 2007 Video Music Awards.

Tom Fowler Inc., Norwalk, CT 2006

Worked on automotive products catalog for Fram & Prestone

Henkel Loctite Corporation, Rocky Hill, CT www.loctite.com

Art Director 11/2002 – 9/2003

Responsible for creating national B to B ads, international quarterly newsletter for corporate communications, and product brochures.

Martino & Binzer, Avon, CT www.goodbait.com

Art Director 10/1999 – 10/2002

Conceptualized and created B to B content for ads, brochures, corporate ID, trade show booths, interactive cds, and websites.

Designed, installed and maintained a 15-unit Macintosh office system used for design and print services.

Clients: Loctite Corporation, Lucent Technologies, NuFern Technologies, GATX Financial, Prime Air, & Iroquois Gas Pipeline

Silverman Group, New Haven, CT www.silvermangroup.com

Graphic Designer 1/1998 – 9/1999

Creative services for the sports industry. Designed ad layouts, brochures, logos, packaging, POP displays, sales/marketing materials, and general software/hardware support.

Clients: NHL, USTA, MLB, collegiate sports, & AA Baseball clubs.

Education

Southern Connecticut State University, New Haven, CT

BFA: Graphic Design

Minor: Communications

Awards and Accolades

Taste of SoNo – Taste of SoNo is a creative industry event hosted in South Norwalk, CT. 2 posters have won the following awards:

CADC: 2 gold, 2 silver, & 3 awards of excellence **Ad Club of CT**: 4 Gold Pencils **Ad Club of Westchester**: 2 gold Big W

Campaign: website, banners, collateral material, and email blast program.