

## Quick Snapshot

An innovative problem solver, skilled at creative initiatives with a deep perception of cutting-edge technology. Proficient at developing and extending current vendor resources. A visionary with a refined flair in design, style, imagery, photography, typography and a constant self-educator. Expert in design software: Adobe (CS5) Photoshop, Illustrator, InDesign, Apple Keynote, & QuarkXPress. Working knowledge of Flash & Dreamweaver, Apple Final Cut Studio 3.0, & Microsoft Office. Exceptional graphics, photography, & printing expertise, across several media.

## Experience

**dancamera design**, [www.dancamera.com](http://www.dancamera.com)

Freelance Art/Creative Director 11/2003 – Present

Main focus has been creative conceiving, photography, production, & project management.

**Guess Watches**, Norwalk, CT 2007 – Present

Design of worldwide sales presentations & collateral materials.

**USTA** ( United States Tennis Assoc. ) White Plains, NY 2010 – Present

Creation of event & presentation materials.

**A.H. Harris Company**, Newington, CT 2010 – Present

Creative direction of corporate ID & marketing materials.

**Digital Surgeons**, New Haven, CT 2005 – Present

Creative direction for various clients, based in web & print.

**Marissa Collections**, Naples, FL 2010 – Present

Design of e-commerce site & online/print marketing.

**MasterCard Worldwide**, Purchase, NY 2007 – 2009

Various projects including DVD toolkits & print support material.

**SoBe Beverages**, Norwalk, CT 2007 – 2008

Packaging designs for new drink line & promotional concepts.

**Malibu-Kahlua International**, Purchase, NY 2007 – 2008

Designed a corporate extranet for news & media materials.

**Henkel Loctite Corporation**, Rocky Hill, CT [www.loctite.com](http://www.loctite.com)

Art Director 11/2002 – 9/2003

Responsible for creating national B to B ads, international quarterly newsletter for corporate communications, and product brochures.

**Martino & Binzer, Avon**, CT [www.goodbait.com](http://www.goodbait.com)

Art Director 10/1999 – 10/2002

Conceptualized and created B to B content for ads, brochures, corporate ID, trade show booths, interactive cds, and websites.

**Silverman Group**, New Haven, CT [www.silvermangroup.com](http://www.silvermangroup.com)

Graphic Designer 1/1998 – 9/1999

Creative services for the sports industry. Designed ad layouts, brochures, logos, packaging, POP displays, sales/marketing materials.

Clients Include: NHL, USTA, MLB, collegiate sports teams, & AA Baseball clubs.

## Education

**Southern Connecticut State University**, New Haven, CT

Graduated 5/1997 **BFA**: Graphic Design **Minor**: Communications

## Awards and Accolades

**Taste of SoNo** – Taste of SoNo is a creative industry event hosted in South Norwalk, CT. 2 posters illustrations have won the following awards: **CADC**: 2 gold, 2 silver, & 3 awards of excellence. **Ad Club of CT**: 4 Gold Pencils **Ad Club of Westchester**: 2 gold Big “Ws”